



Long Lake Parks, Recreation
and Tourism
1130 Deerland Rd
PO Box 496 Long Lake, NY
12847

June 2, 2021

Dear Business Owners:

It's time to advertise in the **Mountain Times**.

This is a great way to reach our residents, community members, and visitors stretching from Raquette Lake to Long Lake, Inlet to Blue Mountain Lake and more.

DEADLINE FOR ADS & ARTWORK IS FIRM WEDNESDAY, JUNE 9TH.

Ads pricing for 2021 – See attached authorization form

PRICING

JULY SIZES

1/12 of page (square) -	\$40	3.25 W X3.25 HIGH
1/6 th of page (rectangle)	\$75	3.25 WIDE X 6.5 HIGH or 6.5 wide x 3.25 high
1/3 rd (large square)-	\$150	6.5 wide x 6.5 high
Full	\$300	10 high x 6.5 tall

AUGUST SIZES Note smaller sizes due to limited space**

Small Box	\$40	2.5 Wide x 2.5 high
¼ box rectangle horizontal	\$75	5 wide x 2.5 high
¼ page box vertical	\$75	2.5 wide x 5 high
½ page box ad	\$150	5 wide x 5 high
Full rectangle ad	\$300	10 wide by 5 high

Deadline & art work for July ads is a FIRM WEDNESDAY, June 9TH.

We will design ads if needed.

ARTWORK EMAILED TO:
alex@mylonglake.com

Please send signed contract back to OR **EMAIL AD CONFIRMATION TO ALEX alex@mylonglake.com**

Town of Long Lake PRT Mt. Times
PO Box 496
Long Lake, NY 12847

Payment due August 1st, 2021

Sincerely,

Alexandra Roalsvig
Director, Long Lake Parks, Recreation & Tourism



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Mountain Times Advertising 2021
Circle Each Month for Advertising

1/12 th Square	\$40	July	August
1/6 th Vertical	\$75	July	August
1/6 th Horizontal	\$75	July	August
1/3 rd Large Square	\$300	July	August

Submit artwork (jpeg or PDF) to alex@mylonglake.com

Total: _____

Contracts Mailed OR EMAILED

Town of Long Lake, PO Box 496, Long Lake, NY 12847 by June 5th

Business: _____

Contact Name: _____

Address/PO Box:

City/State/Zip:

Phone:

Email:

Website:

Authorized
Signature: _____

For further info contact: Alex Roalsvig (518) 624-3077 or email

alex@mylonglake.com or Content: longlakeevents@gmail.com