



Long Lake Parks, Recreation
and Tourism
1130 Deerland Rd
PO Box 496 Long Lake, NY
12847

May 17, 2024

Dear Business Owners:

It's time to line up advertising in the **Mountain Times!**

The **Mountain Times** is the local way for your messaging to reach residents, community members, and visitors stretching from Long Lake, Raquette Lake, Inlet to Blue Mountain Lake and beyond.

We distribute over 3500 copies of this paper in both July and August.

DEADLINE FOR ADS & ARTWORK FOR JULY IS MONDAY, JUNE 3rd

Ads Sizes & pricing for 2024 – See attached authorization form.

Ads are black and white.

We will design ads as requested.

ARTWORK EMAILED TO:
alex@mylonglake.com

Please send signed contract back to OR **EMAIL AD CONFIRMATION TO ALEX**
alex@mylonglake.com

Town of Long Lake PRT Mt. Times

PO Box 496

Long Lake, NY 12847

Final Payment due August 1st, 2024.

Sincerely,

A handwritten signature in black ink that reads "Alexandra Roalsvig". The signature is written in a cursive, flowing style.

Alexandra Roalsvig
Director, Long Lake Parks, Recreation & Tourism



Long Lake Parks, Recreation
and Tourism
1130 Deerland Rd
PO Box 496 Long Lake, NY
12847

Mountain Times Advertising 2024
Circle Each Month for Advertising

JULY SIZES

1/12 of page (square) -	\$50	3.25 W X 3.25 HIGH
1/6 th of page (rectangle)	\$80	3.25 WIDE X 6.5 HIGH or 6.5 wide x 3.25 high
1/3 rd (large square)-	\$150	6.5 wide x 6.5 high
Full	\$300	10 high x 6.5 tall

AUGUST SIZES Note smaller sizes due to limited space**

Small Box (square)	\$50	2.5 Wide x 2.5 high
¼ box rectangle horizontal	\$80	5 wide x 2.5 high
¼ page box vertical	\$80	2.5 wide x 5 high
½ page box ad	\$150	5 wide x 5 high
Full rectangle ad	\$300	10 wide by 5 high

Submit artwork (jpeg or PDF) to alex@mylonglake.com or let us know if we are designing. Send PDF or JPEG of logos or artwork you would like used or drop off business cards and artwork at Town Offices, 1130 Deerland Road.

Total: _____

Contracts Mailed OR EMAILED

Town of Long Lake, PO Box 496, Long Lake, NY 12847 by MON JUNE 3rd

Business: _____

Contact Name: _____

Address/PO Box: _____

City/State/Zip: _____

Phone: _____

Email: _____

Website: _____

Authorized Signature: _____

For further info contact: Alex Roalsvig (518) 624-3077 or email
alex@mylonglake.com or Content: events@mylonglake.com