

Long Lake Parks, Recreation and Tourism 1130 Deerland Rd PO Box 496 Long Lake, NY 12847

May 17, 2024

Dear Business Owners:

It's time to line up advertising in the Mountain Times!

The **Mountain Times** is the local way for your messaging to reach residents, community members, and visitors stretching from Long Lake, Raquette Lake, Inlet to Blue Mountain Lake and beyond.

We distribute over 3500 copies of this paper in both July and August.

DEADLINE FOR ADS & ARTWORK FOR JULY IS MONDAY, JUNE 3rd

Ads Sizes & pricing for 2024 – See attached authorization form.

Ads are black and white.

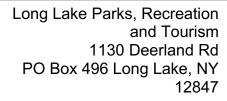
We will design ads as requested. ARTWORK EMAILED TO: alex@mylonglake.com

Please send signed contract back to OR **EMAIL AD CONFIRMATION TO ALEX** alex@mylonglake.com Town of Long Lake PRT Mt. Times PO Box 496 Long Lake, NY 12847 **Final Payment due August 1st, 2024.**

Sincerely,

alexandra Poalouis

Alexandra Roalsvig Director, Long Lake Parks, Recreation & Tourism



Mountain Times Advertising 2024 Circle Each Month for Advertising		
JULY SIZES	C	
1/12 of page (square) -	\$50	3.25 W X 3.25 HIGH
1/6 th of page (rectangle)	\$80	3.25 WIDE X 6.5 HIGH or 6.5 wide x 3.25 high
1/3rd (large square)-	\$150	6.5 wide x 6.5 high
Full	\$300	10 high x 6.5 tall
AUGUST SIZES** Note smaller Small Box (square)	sizes due to limited sp \$50	ace 2.5 Wide x 2.5 high
¹ ⁄4 box rectangle horizontal	\$80	5 wide x 2.5 high
¹ ⁄ ₄ page box vertical	\$80	2.5 wide x 5 high
½ page box ad	\$150	5 wide x 5 high
Full rectangle ad	\$300	10 wide by 5 high
Submit artwork (jpeg or PDF) to <u>alex@mylonglake.com</u> or let us know if we are designing. Send PDF or JPEG of logos or artwork you would like used or drop off business cards and artwork at Town Offices, 1130 Deerland Road.		
Total:		
Contracts Mailed OR EMAILED Town of Long Lake, PO Box 496, Long Lake, NY 12847 by MON JUNE 3rd		
Business:		
Contact Name:		
Address/PO Box:		
City/State/Zip:		
Phone:		
Email:		
Website:		
Authorized Signature: For further info contact: Alex Roalsvig (518) 624-3077 or email <u>alex@mylonglake.com</u> or Content: events@mylonglake.com		